

Gerrard Jones allroundcreative

Art Director
Designer
Artworker
Visualiser
Illustrator
WebCreative

MyVisualisation

Packaging

Literature

Branding

Point Of Sale

Corporate I-D

Illustration

Direct Marketing

Conceptual Design

Exhibition

Web/Multimedia



Client: 3 Stores

Creative and artwork of graphic wall for all stores.

Retouching produced using Adobe Photoshop CS2

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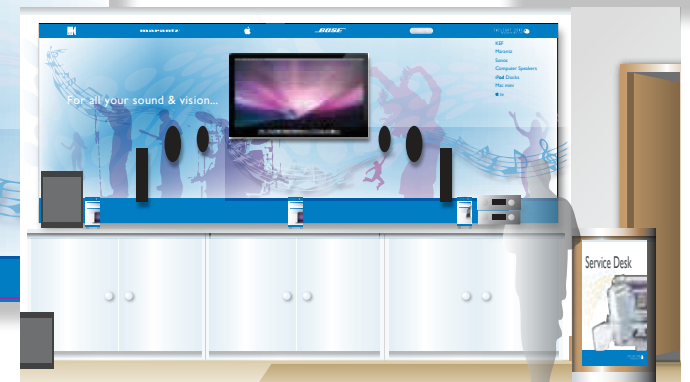
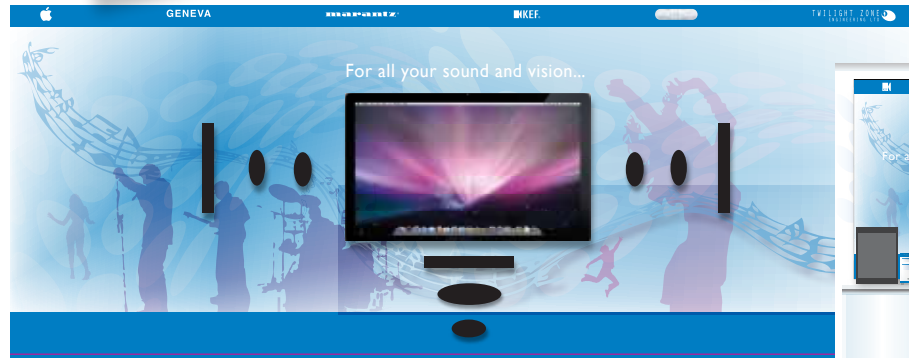
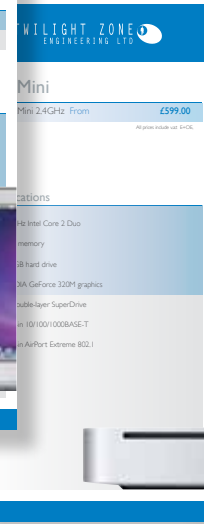
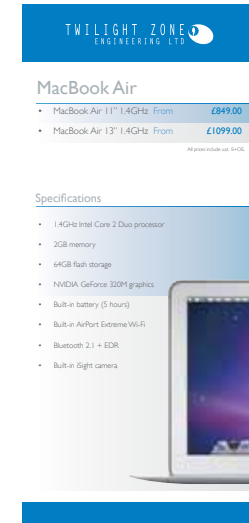
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Client: Twilight Zone Engineering (Authorised Apple dealer)

Creative and artwork of various POS, and instore promotional material

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Client: Customs Clearance

Design and artwork of joint Exhibition stand for Asisa exhibition.



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Client: Redwood Technical Services (Dubai)

Design of corporate i-D, literature and branding

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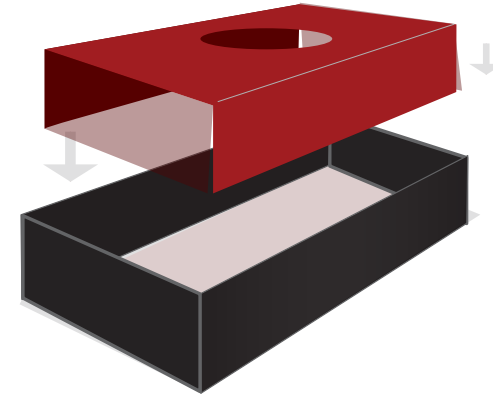
Conceptual Design

Exhibition

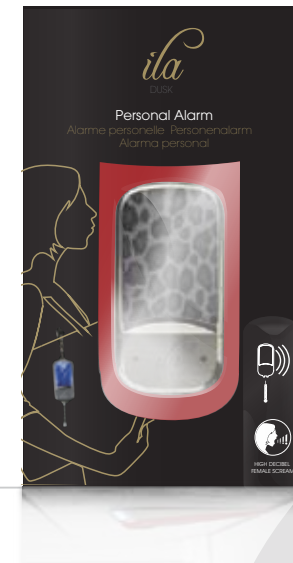
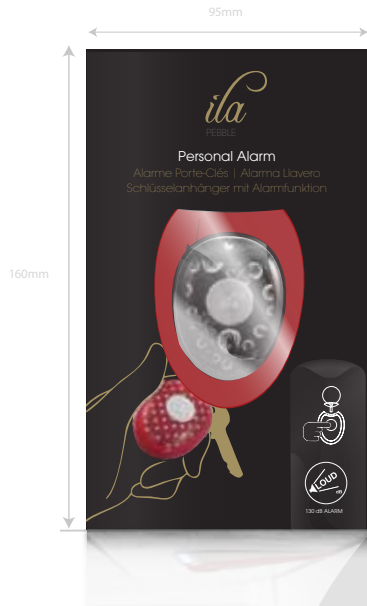
Web/Multimedia



3D Internal pack construction illustration



3D Internal exploded view illustration



Client: Ila

Conceptual design, pack creation, visualisation including cutterguide for both outer and inner pack and artworked

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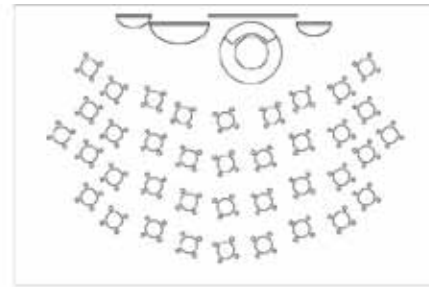
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Plan view 2



Presentation Plan view

Client: Jack Morten Worldwide | New Energy Finance

Design and visual illustration for a questions, answers, dinner and presentation event at the Wallace Collection rooms.

Illustrations visualised in Adobe Illustrator® CS3

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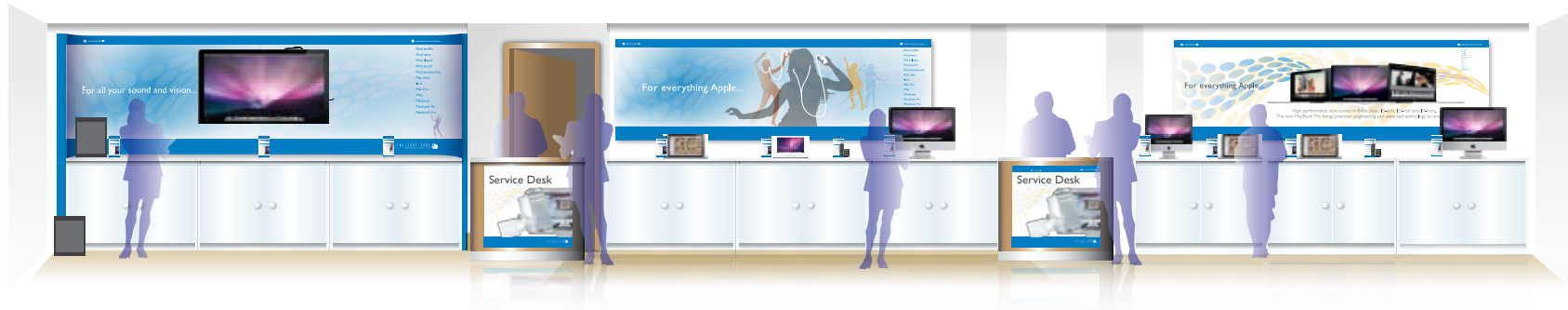
Illustration

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Client: Twilight Zone Engineering

Rebrand design and illustrations for clients store rebuild.

Illustrations visualised using Illustrator CS5.